

# alex nirenberg

An experienced, multidisciplinary animation and video professional looking for the next creative adventure. Bringing a combination of innovative thinking, hands-on design-animation skills and a positive attitude.

**portfolio:** [alexnirenberg.com](http://alexnirenberg.com)

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## experience

### **Senior Motion Graphics Designer and Animator** | Organic BBDO, Los Angeles | Jan 2016 - present

- » Leading the design and animation of Organic's motion graphics and video initiatives on digital and mobile.
- » Projects include designs and animations for social ad campaigns (Instagram, FB, Youtube and Snapchat), brand websites, mobile apps, client pitches, sizzle reels and wrap up presentations.
- » Clients include Kimberly-Clark, Quaker, At&t, Wells Fargo, Tim Tam, HPE and American Family Insurance.

### **Motion Graphics Designer and Editor** | PR Newswire, NYC | Aug 2015 - Jan 2016

- » Full time motion graphics designer, animator and video editor for various client projects.

### **Freelance Motion Graphics & 3d Animation** | Various Clients, NYC | Jul 2014 - Jan 2016

- » Worked on various 2d / 3d motion design projects for MLS, My Active Driveway, Louis Vuitton, Brighttalk and Fireworks Creative Lab.

### **Freelance 3D Graphics and animation** | Edelman, NYC | Feb 2015 - Sep 2015

- » Created 3d visualizations for branded events for high profile clients.

### **Freelance Motion Graphics Designer** | Eyeview , NYC | Dec 2013 - Jul 2015

- » Created motion graphics for promotional and explainer videos for the companies key clients - Nielsen, Pfizer, Land Rover, Bed Bath & Beyond, Stubhub and more.

### **Freelance Motion Graphics Designer** | Viacom, NYC | Oct 2014 - Dec 2014

- » Created motion graphics for various Viacom's events and initiatives.

### **Co-Owner and Creative Director** | 3DIG Media Productions, Tel Aviv | Apr 2012 - Nov 2013

- » Led the animation studio - specializing in 2d/3d video animation solution.
- » Created designs, style frames, storyboards and animations according to clients' needs and objectives.
- » Executed 3d projects included modeling, texturing, lighting, shading, animation and rendering.
- » Designed marketing tools including a brand website, promotional videos and brochures.

### **3d Animator and VFX Compositor** | Freelance, Tel Aviv | Jun 2008 - Apr 2012

- » Created 2d / 3d designs and animations from concept through completion based on client objectives.
  - » Created a variety of projects including video clips, brand videos, advertisement videos and 3d print designs.
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## prof. education

### **Associate's Degree in Animation** | Hasifa University of Arts and Media, Tel Aviv | 2006 - 2009

- » 2 year animation program for the broadcast and internet medias.
  - » Majored in 3d animation and motion graphics.
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## technical skills

- » Highly proficient in all motion graphics and video editing tools including: After Effects, Premiere Pro, Photoshop, Illustrator, 3d studio Max, Vray, Cinema 4D, Blender, Mudbox and Lightroom.
  - » Can learn any additional animation programs and tools quickly if necessary.
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## other

- » **Permanent Resident of the US (Green Card holder).**
- » Fluent in English, Hebrew and Russian.
- » Loves photography, fashion, design, baking and anything visually inspirational and aesthetic.
- » Recommendations available upon request.