

# alex nirenberg

An experienced, multidisciplinary animation and video professional looking for the next creative adventure. Bringing a combination of innovative thinking, hands-on design-animation skills and a positive attitude.

portfolio | [alexnirenberg.com](http://alexnirenberg.com) | [3dig.co.il](http://3dig.co.il)

tel: (917) 226-3658 | mail: [flexgersh@gmail.com](mailto:flexgersh@gmail.com) | Los Angeles, CA

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## experience

### **Director of Motion** | Critical Mass, Los Angeles | Aug 2020 - Present

- » Supervising and coordinating in-house & contract motion graphics team on various social and OOH campaigns.
- » Providing conceptual ideation and technical design direction for video projects across multiple brands.
- » Studio lead for At&t rebranding initiatives on social and OOH video campaigns.
- » Collaborating with art directors and project managers to ensure design consistency and quality.
- » Clients include AT&T, Infiniti, BMW and Mitsubishi.

### **Senior Motion Graphics Designer and Animator** | Critical Mass, Los Angeles | Apr 2019 - Aug 2020

- » Designs, animations and video editing for social and digital including Facebook and Instagram campaigns, editorials videos, instructional videos, pitch deck animations and mobile app motion graphics.
- » Clients include Infiniti, AT&T, US Army, Citi Bank and Mitsubishi.

### **Senior Motion Graphics Designer and Animator** | Organic BBDO, Los Angeles | Jan 2016 - Apr 2019

- » Led the design and animation of Organic's motion graphics and video initiatives on digital and mobile.
- » Projects included social ad campaigns (Instagram, FB, Youtube and Snapchat), brand websites, mobile apps, client pitches, sizzle reels and wrap up presentations.
- » Clients included Kimberly-Clark, Quaker, AT&T, Wells Fargo, Tim Tam, HPE and American Family Insurance.

### **Motion Graphics Designer and Editor** | PR Newswire, NYC | Aug 2015 - Jan 2016

- » Full time motion graphics designer, animator and video editor for various client projects.

### **Freelance Motion Graphics & 3d Animation** | Various Clients, NYC | Jul 2014 - Jan 2016

- » Worked on various 2d / 3d motion design projects for Viacom, Edelman, MLS, My Active Driveway Louis Vuitton, Brighttalk, Fireworks Creative Lab and Eyevie

### **Co-Owner and Creative Director** | 3DIG Media Productions, Tel Aviv | Apr 2012 - Nov 2013

- » Led the animation studio - specializing in 2d/3d video animation solution.
- » Created designs, style frames, storyboards and animations according to clients' needs and objectives.
- » Executed 3d projects included modeling, texturing, lighting, shading, animation and rendering.
- » Designed marketing tools including a brand website, promotional videos and brochures.

### **3d Animator and VFX Compositor** | Freelance, Tel Aviv | Jun 2008 - Apr 2012

- » Created 2d / 3d designs and animations from concept through completion based on client objectives.
  - » Created a variety of projects including video clips, brand videos, advertisement videos and 3d print desi
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## prof. education

### **Associate's Degree in Animation** | Hasifa University of Arts and Media, Tel Aviv | 2006 - 2009

- » 2 year animation program for the broadcast and internet medias.
  - » Majored in 3d animation and motion graphics.
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## technical skills

- » Highly proficient in all motion graphics and video editing tools including: After Effects, Premiere Pro, Photoshop, Illustrator, 3d studio Max, Vray, Cinema 4D, Blender, Mudbox and Lightroom.
  - » Can learn any additional animation programs and tools quickly if necessary.
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## other

- » **Permanent Resident of the US (Green Card holder).**
- » Fluent in English, Hebrew and Russian.
- » Loves photography, fashion, design, baking and anything visually inspirational and aesthetic.
- » Recommendations available upon request.